



**FOR IMMEDIATE RELEASE**

## **Greektown Casino-Hotel Doubles Windsor Offers and Launches New End-of-Summer Promotions**

### **August promotions include a \$10,000 Shopping Spree and Instant Cash Prizes**

Detroit, Mich. – July 28, 2009 – Officials at Greektown Casino-Hotel announced four exciting new month-long promotions which are guaranteed to increase customers' chances of winning.

Beginning August 1, Greektown will double Windsor slot play offers up to \$200 and will match the remaining balance if the offer exceeds \$200. For the past two months, Greektown had been matching all Windsor slot play and hotel offers, and due to the positive response, the program is being intensified. Greektown will continue to match all Windsor hotel offers, as well.

“We’ve seen a tremendous response to this initiative so far,” said Amanda Totaro, VP of Marketing for Greektown Casino-Hotel. “So, we’re making it even easier to stay and play in America by doubling and matching Windsor slot and hotel offers. And, August is really heating up on the casino floor. In addition to our Windsor offer program, we are giving away an incredible \$10,000 shopping spree, tons of cash, and other prizes. This promotional program clearly demonstrates our continuing commitment to making Greektown the best place to play, win and have fun.”

### **\$10,000 Shopping Spree**

Every week in August, twelve lucky players will win a shopping spree of up to \$10,000. The winners get to select merchandise, including jewelry, electronics, gift items and more, from our new store, located on the property. Drawings will be held every Sunday at 8:15 p.m. Players can earn entries into these drawings every day in August, and on Sundays from 11 a.m. to 5 p.m., they earn three times entries.

### **Win up to \$1,000 Every 15 Minutes**

Every fifteen minutes, every day in August, one lucky player on the casino floor will be randomly selected to pick a special chip worth cash amounts ranging from \$25 to \$1,000,

making them an instant winner. Winners will be paid immediately at their slot machine or table. And, guests on either side of the winner will also receive \$5 in cash.

### **Lucky 777's**

For one day only, on Friday, August 7, Greektown Casino-Hotel will give away \$777 every fifteen minutes, between 10 a.m. and 8 p.m. Winning drawing tickets will be placed back into the drum after each drawing, giving members up to forty (40) chances to win.

The new promotions begin August 1 and will continue through the end of the month.

Please visit CLUB Greektown for complete rules and additional details. Management reserves all rights.

Located at 555 E. Lafayette Boulevard in Detroit's Greektown Entertainment District, Greektown Casino-Hotel opened on Nov. 10, 2000. Readers of The Detroit News and Detroit Free Press have voted Greektown Casino-Hotel Michigan's and Detroit's "Best Casino" numerous times. Greektown Casino-Hotel offers such amenities as their all-new International Buffet, the Eclipz Lounge and a VIP lounge for players. In addition to being named "Best Casino" by readers of The News and Free Press, Greektown Casino-Hotel also placed first in other categories in The News' reader survey, including "Best Slots," "Best Wait Staff Outfits," "Best Craps Tables," "Best Blackjack Tables," "Best High Rollers Area," "Best Casino Restaurant," and "Best Casino Entertainment." Greektown Casino-Hotel opened its new 400-room hotel tower February 2009. For reservations and group events, call 877-GCH-5554 or visit [greektowncasinohotel.com](http://greektowncasinohotel.com).

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